

QUIVAR LLC

PRIVACY POLICY

Effective Date: December 15, 2025 | Version 2.0

Last Revised: April 2026

QuivAR LLC (“QuivAR,” “we,” “our,” or “us”) operates the QuivAR mobile application (“App”). This Privacy Policy explains how we collect, use, disclose, and protect information in connection with your use of the App. It is incorporated by reference into and forms part of our Terms of Use.

By downloading, accessing, or using the App, you acknowledge that you have read and understood this Privacy Policy and agree to the collection and use of your information as described herein. If you do not agree, please discontinue use of the App.

This Privacy Policy is version-controlled. Please note the Last Revised date above for the most current version.

1. Information We Collect

A. Information You Provide

When you create an account or use the App, you may voluntarily provide:

- Email address and account credentials
- Display name or username
- Account identifiers (including identifiers associated with Sign in with Apple or other SSO providers)
- Subscription and purchase status
- User Content (including shot data, session scores, comments, and other content you submit through the App)

B. Automatically Collected Information

When you use the App, we may automatically collect:

- Device type, model, manufacturer, and hardware identifiers
- Operating system and version
- App version and configuration
- Internet Protocol (IP) address
- App usage statistics, session data, and feature interaction data
- Crash reports and diagnostic performance data
- In-app scores, session results, and performance metrics

This information is used to operate, maintain, improve, secure, and support the App and its features.

C. Location Data

The App may, in connection with certain features (including but not limited to range mapping, session tagging, or competitive event features), request access to your device’s location. Location data, where collected, is used solely to provide or enhance the specific feature for which it is requested. We disclose the collection of location data at the point of collection, and you may enable or disable location access through your device settings at any time.

We do not sell or share precise location data with third parties for advertising purposes.

D. Camera, LiDAR, and Sensor Data

Core App features—including VectAR™ arrow scanning and HuntAR™ anatomy overlays—require access to your device’s camera and, where available, LiDAR sensor. Camera and sensor data:

- Are accessed and processed locally on your device during active AR sessions
- Are not used for background recording or surveillance
- Are not used for biometric identification or facial recognition
- Are not sold or shared for advertising purposes
- Are not transmitted to QuivAR’s servers except as necessary for session scoring, analytics, and App functionality as described herein

You may revoke camera or sensor access at any time through your device settings. Doing so will limit or disable certain App features.

E. NFC Interaction Data

Certain App features use near-field communication (“NFC”) technology to identify compatible archery targets and anchor AR overlays. NFC interactions occur locally between your device and NFC-enabled targets. QuivAR does not collect or transmit data derived solely from NFC tag interactions, except in connection with session identification and scoring functionality. No personal information is encoded in or transmitted through NFC target tags.

2. How We Use Your Information

We use collected information for the following purposes:

- To provide, operate, and maintain the App and its features
- To authenticate your account and manage subscriptions
- To process and display your session scores, leaderboard rankings, and performance data
- To personalize your App experience
- To communicate with you about your account, updates, and App-related information
- To improve, analyze, and develop the App and new features
- To detect, investigate, and prevent fraud, abuse, and security incidents
- To comply with applicable legal obligations
- To use de-identified, aggregated data derived from user sessions for commercial purposes, including product analytics, benchmarking, research, enterprise licensing, and promotional purposes

QuivAR processes your information on the basis of: (a) performance of our contract with you (providing the App and its features); (b) legitimate business interests (improving the App, security, fraud prevention); (c) compliance with legal obligations; and (d) your consent where required by applicable law.

3. How We Share Your Information

We do not sell your personal information. We may share your information in the following circumstances:

A. Service Providers

We engage third-party service providers to assist in operating the App. These providers may have limited access to your information only as necessary to perform services on our behalf, including:

- Cloud infrastructure and hosting providers
- Analytics and usage tracking providers

- Crash reporting and diagnostic services
- Payment processing (handled directly by Apple App Store or Google Play; QuivAR does not receive or store full payment card information)
- Customer support services

All service providers are contractually obligated to protect your information, use it only as directed by QuivAR, and in compliance with applicable law.

B. Aggregated and De-Identified Data

QuivAR may use, disclose, license, or sell aggregated, de-identified data that does not identify any individual user. Such data is owned by QuivAR and may be used for any lawful business purpose.

C. Legal and Safety Disclosures

We may disclose your information if required by applicable law, regulation, court order, or governmental authority, or when we believe in good faith that disclosure is necessary to protect the rights, property, or safety of QuivAR, our users, or the public.

D. Business Transfers

In connection with a merger, acquisition, restructuring, sale of assets, or similar transaction, your information may be transferred to the successor entity, subject to the same protections described in this Privacy Policy.

4. Cookies and Tracking Technologies

The App itself does not use cookies. However, third-party services integrated into the App—such as analytics providers and crash reporting services—may employ cookies, pixel tags, SDKs, or similar technologies to collect information for the purpose of improving their services and informing us of App performance.

You may configure your device settings to limit certain data collection. Doing so may affect the functionality of some App features.

The App does not respond to “Do Not Track” browser signals, as no industry standard for such signals has been established. We will update this section if that changes.

5. Data Retention

We retain personal information for as long as your account is active and as necessary to provide you with the App’s services. We also retain information to the extent necessary to comply with legal obligations, resolve disputes, enforce agreements, and for legitimate business purposes.

Upon account deletion, your personally identifiable information—including your email address, account identifiers, and usage history—will be deleted from our active systems within a commercially reasonable period. Certain de-identified, aggregated, or anonymized data may be retained indefinitely. We may also retain limited information where required by law or for legitimate purposes such as fraud prevention, security, and compliance, only to the extent permitted by applicable regulations.

Log data and crash reports may be retained for up to twelve (12) months following collection for diagnostic and security purposes.

6. Data Security

We implement administrative, technical, and physical safeguards designed to protect your information against unauthorized access, alteration, disclosure, or destruction. These measures include encryption of data in transit, access controls, and routine security assessments.

No method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security. In the event of a data breach that affects your rights and freedoms, we will notify you as required by applicable law.

7. Your Rights and Choices

Depending on your jurisdiction, you may have the following rights with respect to your personal information:

- **Access:** Request access to the personal information we hold about you
- **Correction:** Request correction of inaccurate or incomplete information
- **Deletion:** Request deletion of your personal information (subject to certain exceptions)
- **Portability:** Request a copy of your personal information in a structured, machine-readable format
- **Objection:** Object to certain types of processing, including processing based on legitimate interests
- **Restriction:** Request restriction of processing in certain circumstances
- **Withdrawal of Consent:** Where processing is based on your consent, withdraw consent at any time without affecting the lawfulness of prior processing

Account Deletion

Because the App supports account creation, including Sign in with Apple, QuivAR provides a mechanism to delete your account directly within the App, without requiring you to contact support.

To delete your account and associated data: navigate to the App “Settings” menu, select “Delete Account,” and confirm your choice. Upon confirmation, your account and personally identifiable information will be permanently deleted from our active servers within a commercially reasonable period.

Note: If your account was created using Sign in with Apple or another SSO provider, some information may be held by that provider, and QuivAR cannot delete information held by third parties on your behalf. You should contact those providers directly.

To exercise your rights or for assistance with account deletion, contact us at info@quivar.app.

8. California Residents — CCPA / CPRA Rights

If you are a California resident, you have additional rights under the California Consumer Privacy Act (“CCPA”) and California Privacy Rights Act (“CPRA”), including:

- The right to know what personal information we collect, use, disclose, or sell
- The right to delete your personal information
- The right to correct inaccurate personal information
- The right to opt out of the sale or sharing of your personal information
- The right to limit the use of sensitive personal information
- The right to non-discrimination for exercising your privacy rights

QuivAR does not sell personal information as defined under the CCPA/CPRA. We do not share personal information with third parties for cross-context behavioral advertising.

To submit a CCPA/CPRA request, contact us at info@quivar.app. We will respond within the timeframes required by applicable law. You may designate an authorized agent to submit requests on your behalf.

9. European Economic Area, UK, and Swiss Users — GDPR Rights

If you are located in the European Economic Area (“EEA”), United Kingdom, or Switzerland, you have rights under the General Data Protection Regulation (“GDPR”) and applicable national data protection laws, including the rights described in Section 7 above.

QuivAR is operated from the United States. By using the App, you acknowledge that your information will be transferred to and processed in the United States and other jurisdictions where our service providers operate. Where required by applicable law, we implement appropriate safeguards for such transfers, including standard contractual clauses approved by the relevant regulatory authority.

The legal bases for our processing activities are described in Section 2. Where processing is based on consent, you may withdraw consent at any time by contacting us or adjusting your device settings. Withdrawal of consent does not affect the lawfulness of processing prior to withdrawal.

You have the right to lodge a complaint with your local data protection supervisory authority if you believe our processing of your information violates applicable law. Contact details for EEA supervisory authorities are available at <https://edpb.europa.eu/>.

10. Children’s Privacy

The App is intended for users aged 16 and older. We do not knowingly collect personal information from children under the age of 16. If you are under 16, you may not use the App without verifiable parental or guardian consent.

Archery is practiced by minors in many contexts, including 4-H, school programs, and youth leagues. If you are a parent or guardian and believe that a child under 16 has provided us with personal information without your consent, please contact us at info@quivar.app. We will promptly investigate and, if confirmed, delete such information.

Users in jurisdictions with higher age thresholds under applicable law must comply with those local requirements.

11. Third-Party Links and Services

The App may contain links to third-party websites, services, or platforms. QuivAR is not responsible for the content, privacy practices, or data collection of those third parties. We encourage you to review the privacy policies of any third-party services you access through the App.

12. International Users

The App is available worldwide. QuivAR is operated from the United States, and your information may be transferred to, stored, and processed in the United States and other jurisdictions. By using the App, you consent to such transfer and processing. Nothing in this Privacy Policy limits the application of mandatory data protection laws applicable in your jurisdiction of residence.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or for other operational reasons. Material changes will be communicated through the App or by email. The “Last Revised” date at the top of this document will be updated with each revision.

Continued use of the App following notice of changes constitutes your acceptance of the revised Privacy Policy.

14. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Email: info@quivar.app

Company: QuivAR LLC

Website: www.QuivAR.app

For verified data subject requests (access, deletion, portability), please include “Privacy Request” in the subject line and your account email address. We will respond within the timeframe required by applicable law.